



# *Creative Keys offers*

## **CONSULTANCY**

unlock your ideas

## **PROJECT MANAGEMENT**

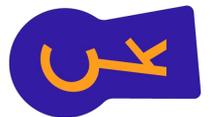
open doors to new opportunities

## **TRAINING**

the right set of keys in your pocket

## **NETWORKING**

people are the key to success



# *Creative Keys assures*



empathetic attitude



multidisciplinary approach



collaboration-based process



pragmatic method



context awareness

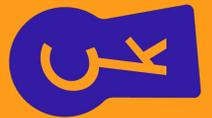


# *Creative Keys achieves*

**better time management**

**opportunities matching creative values**

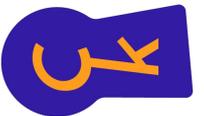
**a journey to economic sustainability**



# *Creative Keys*

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*Creative Keys is a*



**2019**   
MAIN CALL FOR  
**CCIs START-UP**  
BUSINESS PROJECTS  
**WINNER**

# INCREDIBOL!

IncrediBOL! (Bologna's Creative Innovation)  
is **the reference project for CCIs in the region since 2010**,  
promoted and coordinated by the **Municipality of Bologna**  
and since 2013 co-financed by the **Emilia-Romagna Region**.

## AIM

The aim is to support the creative and innovative  
**professions and companies**, the so-called CCIs  
(creative and culture industries) from Emilia-Romagna  
Region, in particular during their **START-UP** phase,  
offering them a **combination of tailor-made  
opportunities provided by Incredibol!'s partners**.



Incredibol's VALUE consists of being not only a project, but also

**A NETWORK TO THE BENEFIT OF CREATIVE PROFESSIONALS** Incredibol!'s network connects around **30 PUBLIC AND PRIVATE partners**, which operate in the territory with creative professional and young entrepreneurs in order to develop business' projects.



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**PARTNERS**  
**HIGHLY ENGAGED**  
**PRO BONO**

Partners of the project are:

**EDUCATIONAL AND TRAINING INSTITUTIONS**  
**BUSINESS, LEGAL AND FINANCIAL CONSULTANTS**  
**PUBLIC INSTITUTIONS**

Incredibol! was born in 2010 as a  
**CALL FOR ENTERPRISE'S PROJECTS - START UP**  
**INVOLVED IN CREATIVE AND CULTURAL FIELD**  
(today considered 'the main call')

Moreover, the project evolved during the years,  
looking to answer many CCI sector's needs.

For this matter, it also offers:

- **HELP DESK FOR INITIAL COUNSELING**
- **FREE WORKSHOPS AND B2B MEETINGS** CONCERNED WITH CCI'S SECTOR
- **INTERNATIONALIZATION OPPORTUNITIES FOR ENTERPRISES**
- **CREATION OF NEW PROJECTS AND ACTIVITIES** IN COLLABORATION WITH PARTNERS
- **COLLECTING AND SHARING OF INFORMATION**



# TAILORED TOOLKIT FOR WINNERS

## GRANTS

small amounts of money to start their business  
(not more than 10.000 € each)

## SPACES

rent-free spaces property of the Municipality of Bologna

## EDUCATIONAL AND TRAINING ACTIVITIES

offered by partners for free

## FRONT OFFICE

to support businesses who need technical advice

## PROMOTION

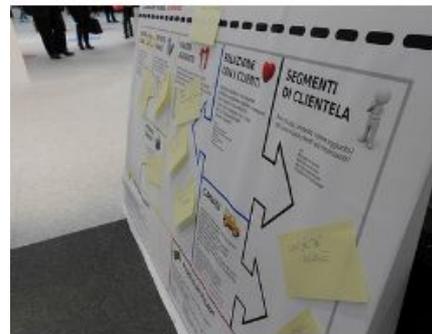
as press office, dissemination, attendance at fairs, events, etc.

## TAILOR-MADE SUPPORT

project and network management, for match-making,  
tailor-made support plan, specific needs, etc.

## FEEDBACK AND EVALUATION

to every participant



# THE MAIN CALL SO FAR

 8 EDITIONS



122

WINNERS

APPLICATIONS

712



MORE  
THAN

2.000



PROFESSIONAL



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**THANK YOU!**

*Enjoy the rest of your visit*

