

**ENERGY**

SUPPLIER'S NAME  
MODEL IDENTIFIER

A	
B	
C	
D	
E	
F	
G	

**B**

**WXYZ**  
kWh/100h

**B E L T**

**BOOST ENERGY LABEL TAKE UP**



**The New EU Energy Labels**  
Less classes, more efficiency  
**NOW AFTER**

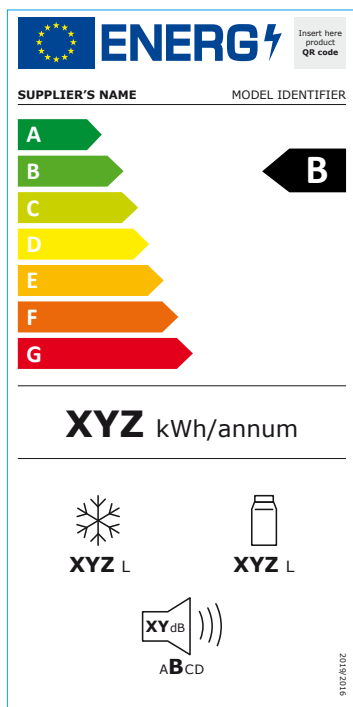
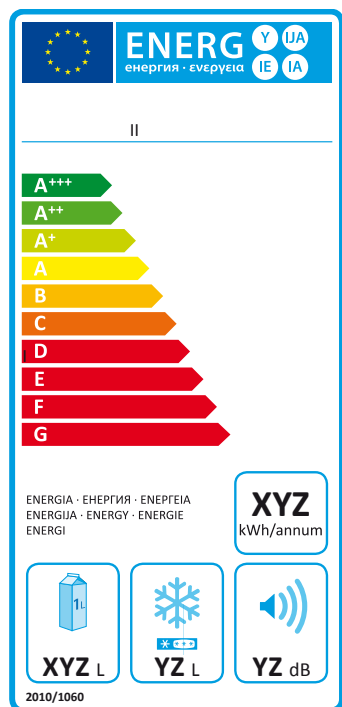


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Partners



# FACTSHEET



## WHAT IS THE EU ENERGY LABEL?

It is an important tool that enables consumers to better understand and compare the efficiency of energy-powered products such as fridges, TVs and dish washers. It allows consumers to make more sustainable and cost-effective choices.

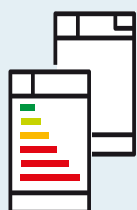
## WHY IS A NEW ONE UNDER WAY?

It emerged from a consumer survey that the current scale is misleading. This is because the higher classes (A+, A++ and A+++) are overpopulated, while the lower categories are empty – because the most energy-guzzling appliances are now banned from the market. To fix this, the EU has decided to facelift the label: all the “+” classes will disappear and give way to an A to G scale. Top class A will initially be left empty to leave room for more energy efficient models that will be produced in the future.

1 November  
2020

1 March  
2021

1 September  
2021



Although having to present both labels (old + new), the new label must not be displayed in shops and online shops.



New labels for dishwashers, washing machines, washer dryers, fridges & freezers, commercial fridges and electronic displays must be visible in shops.



New labels for lighting sources must be visible in shops.

## PUBLIC TENDERS

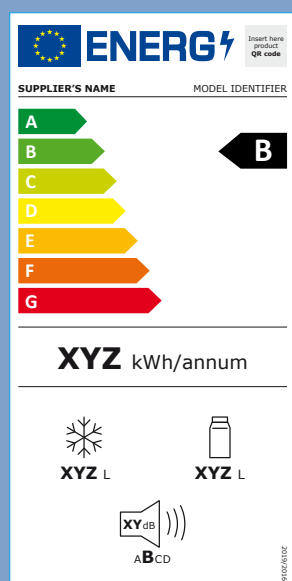
### NEW RULES

Starting from the terms of applications of the new rules, it will be mandatory to request the new energy labels in all public tenders.

### EXPECTED BENEFITS

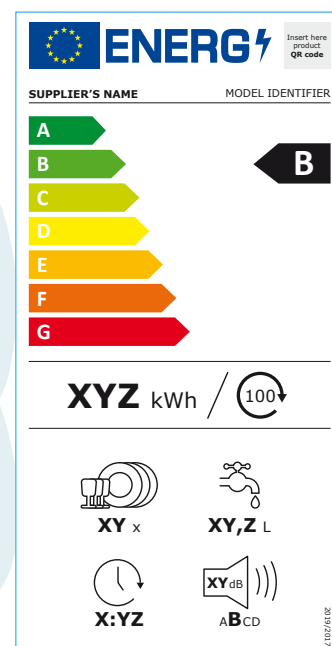
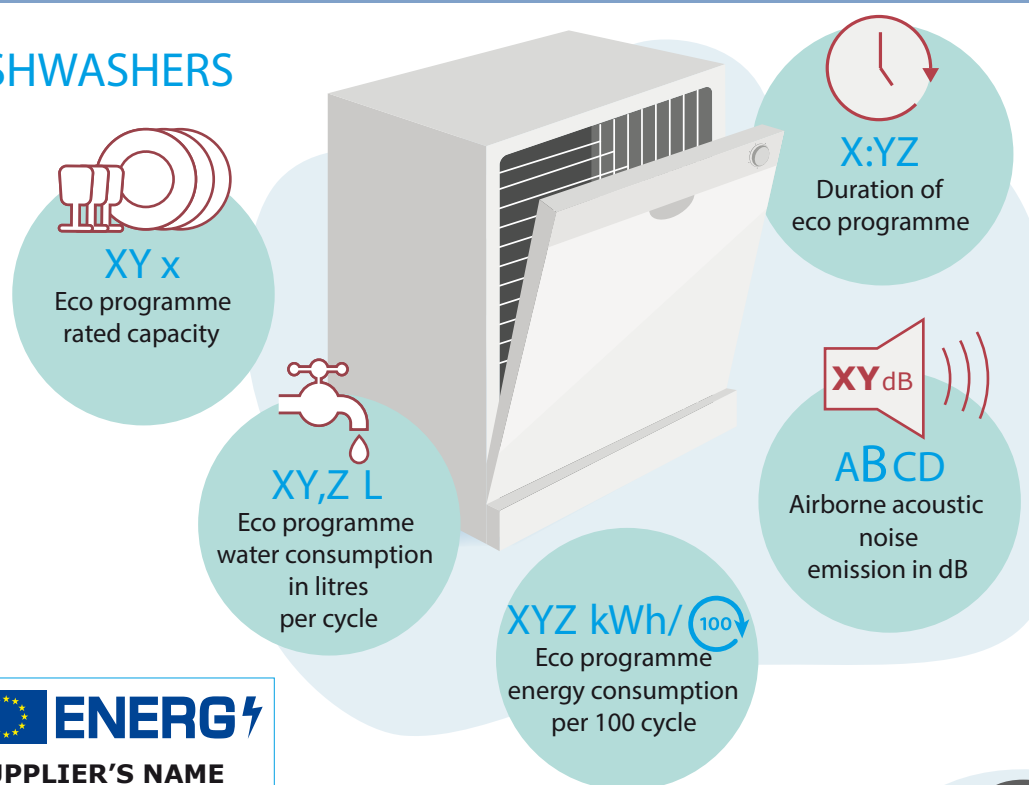
- rationalization of public expenditure
- more awareness for public buyers
- less environmental impact
- stimulus to innovation

# ELEMENTS COMMON IN ALL LABELS

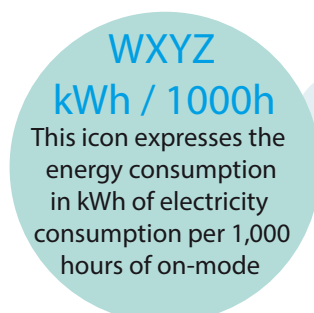
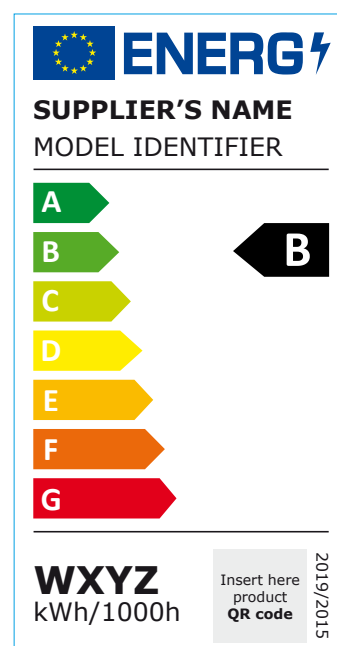


- The newly-added QR code allows consumers to get additional information about the appliance, by simply scanning it with their smartphones.
- New energy scale: from A to G, no more '+' classes. Lower classes may be greyed out if banned from the market thanks to Ecodesign rules.
- Energy consumption: this is specific to each product. Fridges display the annual consumption; Dishwashers, washing machines and washer-dryers show the consumption per 100 cycles; the consumption of displays and lamps is for 1,000 hours use.
- Performance and characteristics: depending on the appliance, the number and type of pictograms may vary. Some pictograms might have an A-D scale, if necessary.

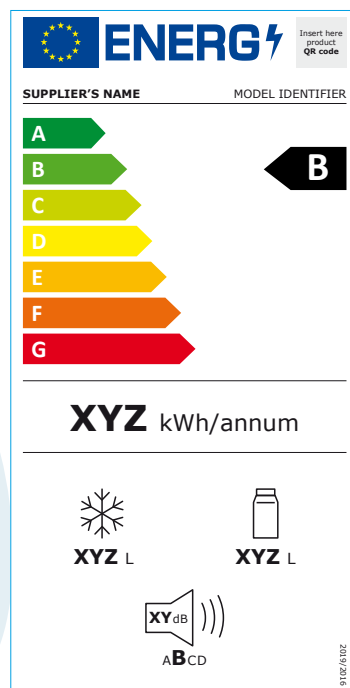
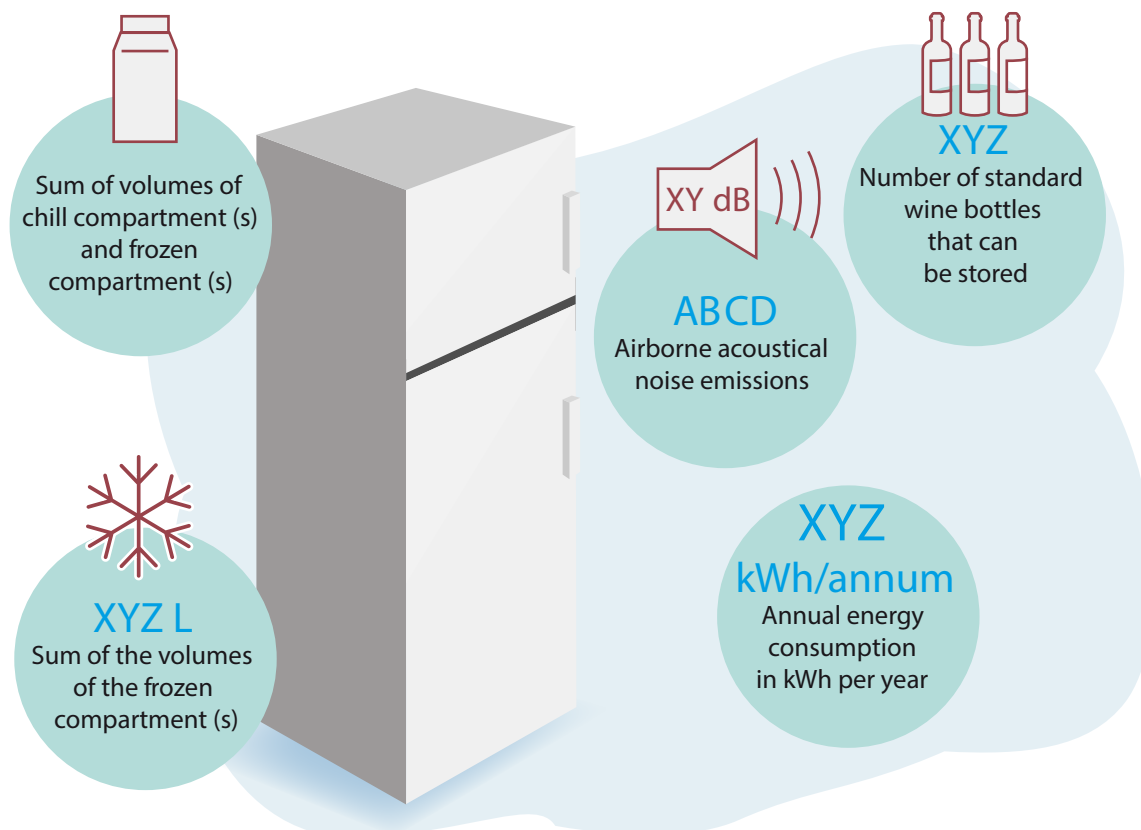
## DISHWASHERS



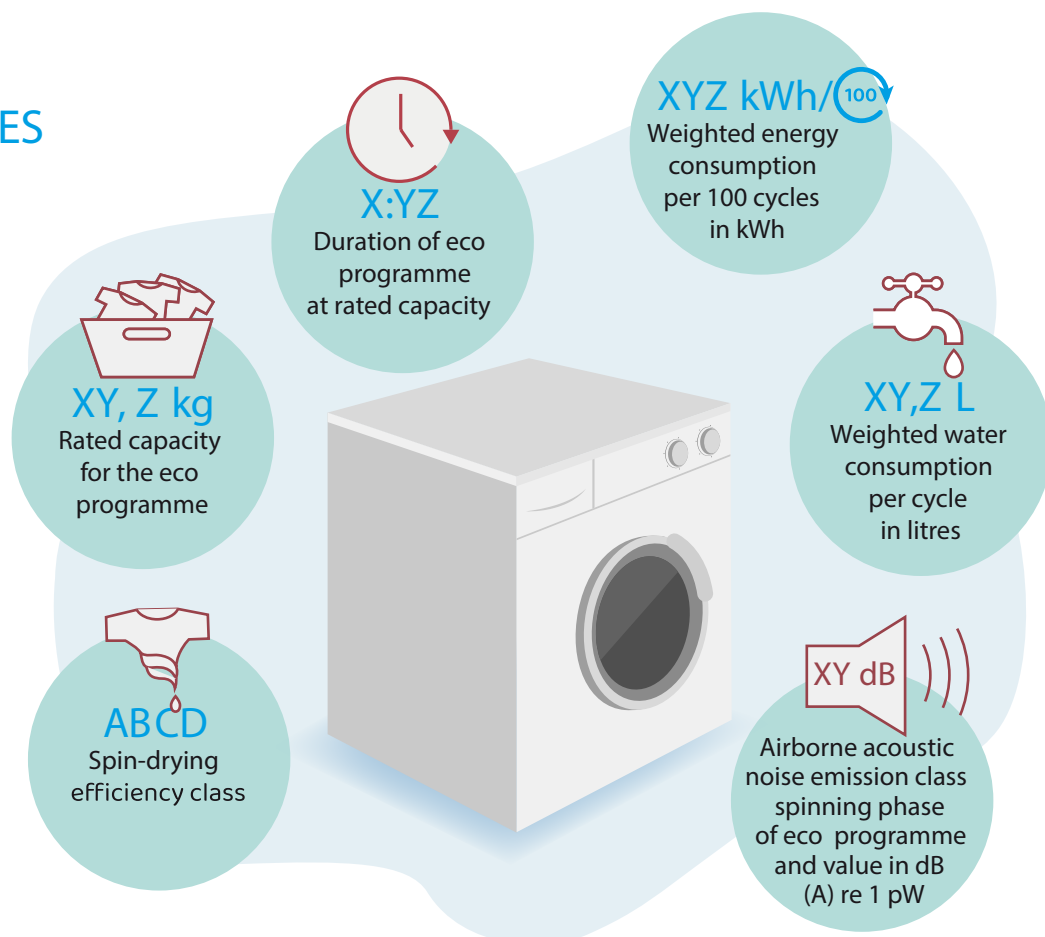
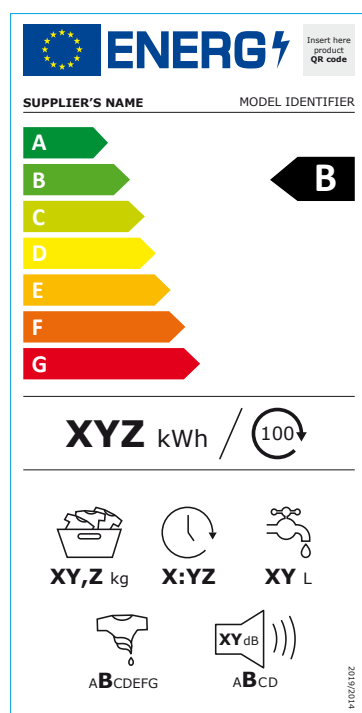
## LAMPS



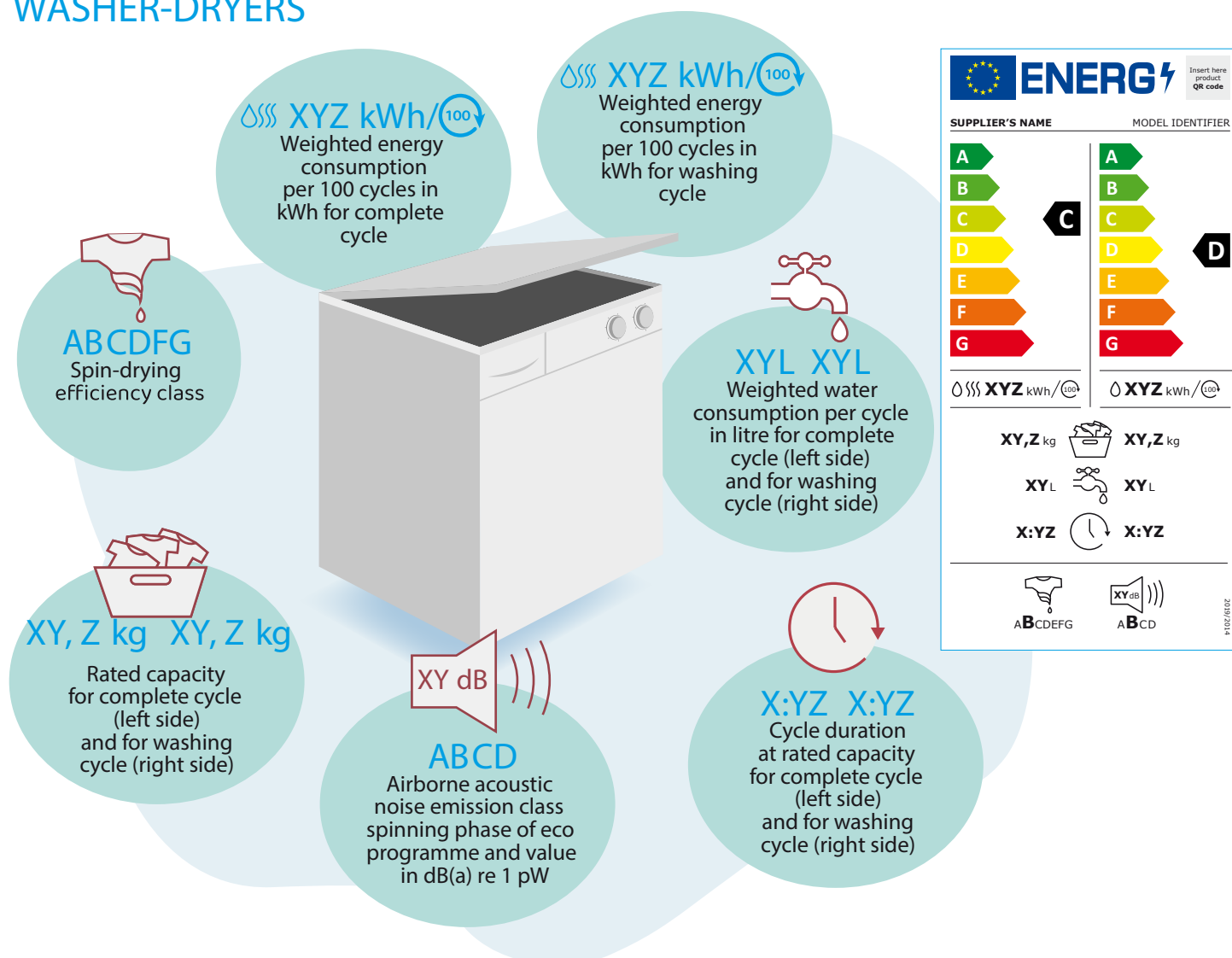
## REFRIGERATOR APPLIANCES



## WASHING MACHINES



## WASHER-DRYERS



## ELECTRONIC DISPLAYS

