

CESME

LA BIBLIOTECA DEGLI OGGETTI

Presented by Leila – Bologna

Point of contact

Contact info

Associazione di Promozione Sociale, Leila Bologna – la biblioteca degli oggetti.

Registered office: via Val d'Aposa 2, 40123, Bologna

Headquarters: Via Dell'Indipendenza 71/z, 40123 – Bologna

Tel: 340/1568015 – 348/5694155

website: www.leila-bologna.it

email: info@leila-bologna.it

Brief Description of Good Practice

Leila-Bologna is the first “Object library” in Italy. It’s a place where people can borrow objects, so that they don’t have to buy them. A place where the process of sharing things with strangers becomes the opportunity to socialize and to exchange past experiences.

This is how Leila-Bologna works: people who want to join the project bring an object they want to share and, after having got their membership card, they can borrow any object that have been shared by all the other members.

Problems/challenges and how they were overcome

We live in a world ruled by the logic of consumerism and individualism and we don’t want object and possession to be the most important thing in people’s life. Instead, our project aims at putting people and their life back in a central position, giving objects the right value and humanizing the idea of trade. Leila-Bologna wants to start a small cultural revolution that invest into citizens’ daily habits and the concept of buying and possess.

We think the culture of sharing can be an important instrument in the process of giving back a renewed centrality to the inhabitants of towns, pushing them to cooperate with each other in order to solve the problems of our societies and everyday life. Problems that have been generated by a crisis that is not only an economic crisis but also a crisis of values.

Impact from Good Practice

Thanks to the offer of particular (and often expensive) objects for free, Leila-Bologna improves the quality of life of citizens, because it increases the number of opportunities and gives the possibility to live experiences that otherwise wouldn't have been possible. In particular, Leila-Bologna provides ECONOMIC advantages, since people won't have to buy objects that would use just few times; ENVIRONMENTAL and ECOLOGIC advantages, because thanks to the possibility of sharing things, people will buy less things and will produce less packaging and waste; CULTURAL advantages, because citizens will have the opportunity to reflect on the meaning of possessing things and on the consequences that a way of living based on buying and possessing can have on the quality of relations; finally, Leila-Bologna gives the possibility to try an object before buying it, so that the purchase can be more aware and useful.

Lessons learnt from the Good Practice

Joining Leila-Bologna people will have the possibility to start relating and trusting each other and the act of sharing will stimulate civic sense of citizens and raise the sense of belonging to the same community.

For more information

Facebook: Leila Bologna