



The President

Mr Marco Landucci  
Councillor for Economic Activities, Tourism and Agricultural Policy  
City of Zola Predosa  
Piazza della Repubblica 1  
IT-40069 Zola Predosa (BO)

312647 22.08.2014

Dear Mr Landucci,

My distinguished colleague Mr Paolo De Castro, Chair of the European Parliament's Committee on Agriculture and Rural Development in the previous legislative term, has kindly forwarded to me your letter in which you request Parliament's patronage<sup>1</sup> for the 8th edition of the gastronomic international festival, to be held in Zola Predosa on 19-21 September 2014.

The aim of your festival, namely to promote a well-known and much appreciated local product, as well as to preserve the culinary tradition of the region, is greatly valued by the European Parliament. Gastronomy is one of the essential components of the European cultural heritage and one of the leading tourist attractions of many European regions. Our institution strongly supports the EU schemes which enhance the value of European agricultural products at international level<sup>2</sup>, such as those concerning protected designation of origin (PDO) and protected geographical indication (PGI).

Given the clear European dimension of your initiative, it is with great pleasure that I grant your event the European Parliament's patronage<sup>3</sup>.

May I take this opportunity to wish you every success with what should be an excellent event.

Yours sincerely,

Martin Schulz

cc. Paolo De Castro, Member of the European Parliament

<sup>1</sup> Please see the Rules governing Patronage by the European Parliament at: [www.europarl.europa.eu/patronage](http://www.europarl.europa.eu/patronage).

<sup>2</sup> European Parliament resolution of 12 March 2014 on European gastronomic heritage: cultural and educational aspects (2013/2181).

<sup>3</sup> Events receiving patronage should highlight this fact in any communications and publicity, using the wording 'under the patronage of the European Parliament' and the European Parliament logo. The terms of use, Parliament's Graphics Guide and Parliament's logo are available from the Visual Identity Service, Directorate-General for Communication (IVIP@ep.europa.eu) or from the European Parliament's Download Centre at <http://www.europarl.europa.eu/downloadcentre>. Please note that communications concerning the event, including web content, should clearly distinguish the Parliament's role as an institutional partner providing moral support from any providers of financial support.